FAX

Date 6/20/97

Number of pages including cover sheet 2

TO: Stephen Macleod

Phone

Fax Phone

CC:

FROM: RJReynolds Tobacco Company
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REMARKS: ☐ Urgent ☐ For your review ☐ Reply ASAP ☐ Please Comment

Stephen,
In my opinion these are the temporary displays we should keep:
① 20/30/40 PACK Counter # 524750
② Temp Counter Display # 425741
③ 40 pack shipper # 524723.
④ Generic 90 CTN floor #-524771
⑤ Large dump # 524762
→ Kill the rest we dont need them! John

P.S. Unfortunately we dont make the mini-dump. It was one of our best pieces.

Source: https://www.industrydocuments.ucsf.edu/docs/zsyy0000

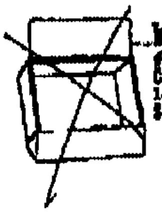
1997 Temporary Displays

PACKAGE DISPLAYS

Temporary [illegible] Pack Counter Display
#524730
Capacity: 40 Packs
9"(W) x 11"(H) x 6"(D)
SKU: 1

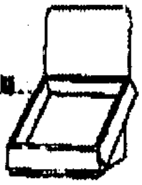
Temporary Pack Counter Display
#524761
Capacity: 100 Packs
14"(W) x 18"(H) x 10"(D)
SKU: 1

Temporary [illegible]-Pack Shipper Display
#524012
Capacity: 30 Packs
8"(W) x 15"(H) x 9"(D)
SKU: 1



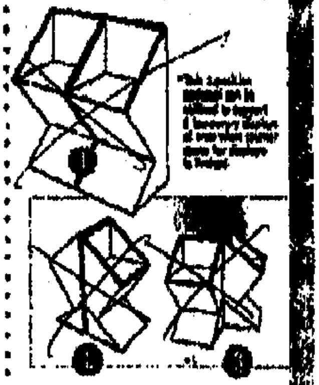
Temporary [illegible]-Pack Shipper Display
#524728
Capacity: 60 Packs
14"(W) x 17"(H) x 12"(D)
SKU: 1

Temporary 40-Pack Shipper Display
#524723
Capacity: 40 Packs
14"(W) x 14"(H) x 9"(D)
SKU: 1



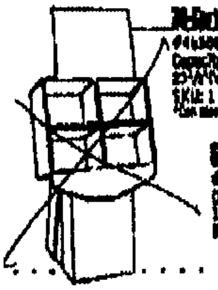
PACK DISPLAY FLOOR PEDESTAL

[illegible] Floor Pedestal Display*
#314600
Capacity: 2 Promotional Counter Displays
Position #1: 32"(W) x 58"(H) x 14"(D)
SKU: 1



*This pedestal [illegible]

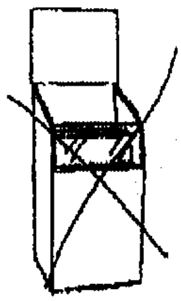
CARTON DISPLAYS



30-Carton Shipper Floor Display*
#463080
Capacity: 30 Cartons
22"(W) x 54"(H) x 18"(D)
SKU: 1
*Can also be utilized for larger pack promotions.

Generic 90-Carton Floor Display
#524771
Capacity: 90 Cartons
17"(W) x 64"(H) x 13"(D)
SKU: 1

FLOOR DUMP BIN DISPLAYS

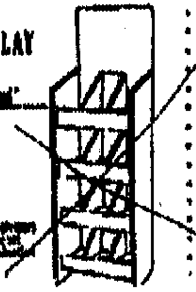


Large Dump Bin Floor Display
#524762
Capacity: 240 Packs
21"(W) x 60"(H) x 17"(D)
SKU: 1

Stairstep Pack Dump Bin with Header
#448542
Capacity: 180 Packs
15"(W) x 60"(H) x 16"(D)
SKU: 1

COMBINATION PACK/CARTON DISPLAY

[illegible] Promotional*
[illegible]
#458131
Capacity: 300 Cartons Only
160 Packs Only
18"(W) x 62"(H) x 13"(D)
SKU: 1
*[illegible]



RJReynolds
Tobacco Company

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